

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
945293-1	09/02/12	September 2012	08/27/12 - 08/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	561

Flight Dates	Order #	Alt Order #
08/27/12 - 08/30/12	945293	07899961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/12	08/29/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--W----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	9:46 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
2	08/27/12	08/30/12	Anderson Cooper 2-3p	2:00p-3:00p	1--1---	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1--1---	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	2:38 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BN12003H	\$150.00 NM
2	WESH	Th	08/30/12	2:27 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BN12003H	\$150.00 NM
3	08/29/12	08/30/12	M-F 3-4 PM	3:00-4:00 PM	--11---	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--11---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$400.00 NM
2	WESH	Th	08/30/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$400.00 NM
4	08/27/12	08/30/12	M-F 4-5 PM NEWS	M-F 4-5 PM	1--1---	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1--1---	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$700.00 NM
2	WESH	Th	08/30/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$700.00 NM
5	08/29/12	08/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	--W----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$900.00 NM
6	08/30/12	08/30/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---T---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	561

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/30/12	08/30/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---T---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12			---T---		1	\$1,600.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	08/30/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,600.00	NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,650.00
<u>Agency Commission</u>	\$847.50
<u>Net Amount Due</u>	\$4,802.50